



## 77<sup>TH</sup> ANNUAL • AUGUST 11-13, 2023 DOWNTOWN ARMA, KANSAS

AN AMERICAN CELEBRATION SINCE 1947

### Dear Valued Partner,

Your support has made the Arma VJ Homecoming one of the longest-running festivals in Southeast Kansas. We're excited and honored to present the 77th annual homecoming, Aug. 11-13, 2023. This year offers two nights of live music, 2nd annual SEK Bed Races, a youth carnival, Saturday mud volleyball tournament and Friday golf tournament at Woodland Hills Golf Course in Fort Scott.

Your generosity also sustains the popular Saturday evening drawing of prizes, which brings hundreds to main street Arma and aids in operational cost of the event.

All contributions, whether monetary or merchandise, help continue this family-friendly event that serves double duty in honoring all U.S. veterans, especially those from the

Greatest Generation when VJ Day celebrated the end of WWII.

Please consider supporting this unique celebration. All donations will be listed in the homecoming program booklet, which is provided free to festival-goers. Additionally, businesses will be recognized on banners, on Arma Homecoming's Facebook page with 2,000+ followers, and Arma Homecoming's website, [www.armahomecoming.com](http://www.armahomecoming.com).

Please contact chairperson JoEllen Black at [joellenblack6@gmail.com](mailto:joellenblack6@gmail.com) or treasurer Kayelyn Polnack at [kk.polnack@gmail.com](mailto:kk.polnack@gmail.com) with any questions. Arma Homecoming Association, Inc. is a registered Kansas non-profit corporation.

**Thank you in advance for your contributions to make this year a memorable event!**

PLEASE DETACH HERE

**YES!** I want to support Arma VJ Homecoming 2023

### HOW TO CONTRIBUTE:

**SATURDAY NIGHT PRIZE DRAWING**

\$ \_\_\_\_\_ Cash amount (or) \_\_\_\_\_ Gift certificate(s)  
*(please list merchandise and value amount)*

**BUSINESS PARTNERSHIP** *See back for details.*

Partnership \_\_\_\_\_

**EVENT SPONSORSHIPS** *See back for details.*

Sponsorship \_\_\_\_\_

**Golf Tourney Hole Sponsorship** with hole signage \$100  
(Add a 4-person team for \$300 more)

### HOW DO YOU WANT TO BE LISTED IN THE PROGRAM?

NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Please make checks payable to Arma Homecoming Association. Return by June 26, 2023 to:  
Arma Homecoming Association, attn: Kayelyn Polnack, treasurer, P.O. Box 869, Arma, KS 66712**

## BUSINESS PARTNERSHIPS

Your generous contribution will allow the festival to offer entertainment experiences, such as a youth carnival, live music, improved sound for the event, print and television advertising and other operational expenses.

**Your business will receive:** Separate banner recognition placed at the grandstand • Your business logo included in Homecoming television/print advertising • Logo on Arma Homecoming website and Facebook page • Partnership logo printed in official homecoming program

**DIAMOND - \$750+**

**GOLD – \$500**

**SILVER – \$250**

## EVENT SPONSORSHIPS

Your support underwrites prize money for Homecoming contests and games – some of which have been part of the festival since 1947. Prize money figures are based on 2022 proceeds. Your choice of financial contribution to these events is greatly appreciated.

**Your business will receive:** Event banner with business name(s) at event site • Sponsorship printed in official homecoming program, on Arma Homecoming website and Facebook page • Sponsorship announced during event

**CAR SHOW – \$300** (includes dash plaques and prize money) \$ \_\_\_\_\_ amount

**JR. BATHING BEAUTY CONTEST – \$200 for trophies** (24 winners) \$ \_\_\_\_\_ amount

**KIDS GAMES – \$855** (24 prizes for 3 games with 4 age categories for both boys and girls. Also, top 3 for turtle race winners and top 3 prizes for tricycle race winners for both boys and girls). \$ \_\_\_\_\_ amount

**WOMEN'S ROLLING PIN THROW – \$150** (Top 5 places) \$ \_\_\_\_\_ amount

**WOMEN'S NAIL DRIVING COMPETITION – \$150** (Top 5 places) \$ \_\_\_\_\_ amount

**BOCCE – \$265** (Top 6 teams) \$ \_\_\_\_\_ amount

**VETERANS MEAL – \$325** Provide chicken dinner to veterans and Big Red One band (tentative) involved in Homecoming parade. \$ \_\_\_\_\_ amount

**SOUTHEAST KANSAS BED DERBY** - A second-year contest that's becoming a signature event of Arma Homecoming. Prize money reflects the costs of creating a racing bed.

**\$850** - Top 3 places for best decorated \$ \_\_\_\_\_ amount

**\$850** - Top 3 places for race winners \$ \_\_\_\_\_ amount

**ARMA HOMECOMING 4-PERSON GOLF SCRAMBLE – Friday, August 11.**

**\$300 for 4-person team**