



77TH ANNUAL • AUGUST 11-13, 2023 DOWNTOWN ARMA, KANSAS

AN AMERICAN CELEBRATION SINCE 1947

Dear Valued Partner,

Your support has made the Arma VJ Homecoming one of the longest-running festivals in Southeast Kansas. We're excited and honored to present the 77th annual homecoming, Aug. 11-13, 2023. This year offers two nights of high-quality live music, the second annual SEK Bed Races, a carnival, Saturday parade and mud volleyball tournament and Friday golf tournament at Woodland Hills Golf Course in Fort Scott.

Your generosity also sustains the popular Saturday evening drawing of prizes, which brings hundreds to main street Arma and aids in operational costs of the event.

All contributions, whether monetary or merchandise, help continue this family-friendly event that serves dou-

ble duty in honoring all U.S. veterans, especially those from the Greatest Generation who began this celebration in 1947 to mark the end of WWII.

Please consider supporting this unique and time-honored celebration of all veterans. All donations will be listed in the homecoming program booklet, which is provided free to festival-goers.

Please contact chairperson JoEllen Black at joellenblack6@gmail.com or treasurer Kayelyn Polnack at kk.polnack@gmail.com with any questions. Arma Homecoming Association, Inc. is a registered Kansas non-profit corporation.

Thank you in advance for your contributions to make this year a memorable event!

PLEASE DETACH HERE

YES! I want to support Arma VJ Homecoming 2023

HOW TO CONTRIBUTE:

SATURDAY NIGHT PRIZE DRAWING

\$ _____ Cash amount (or) _____ Gift certificate(s)
(please list merchandise and value amount)

BUSINESS PARTNERSHIP *See back for details.*

Partnership _____ Amount \$ _____

EVENT SPONSORSHIPS *See back for details.*

Sponsorship _____ Amount \$ _____

Golf Tourney Hole Sponsorship with hole signage \$100
(Add a 4-person team for \$300 more)

HOW DO YOU WANT TO BE LISTED IN THE PROGRAM?

NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

Please make checks payable to Arma Homecoming Association. Return by June 26, 2023 to:
Arma Homecoming Association, attn: Kayelyn Polnack, treasurer, P.O. Box 869, Arma, KS 66712

BUSINESS PARTNERSHIPS

Your generous contribution will allow the festival to offer entertainment experiences, which include Nashville country recording artist Eli Alger & The Faster Horses and classic rock band Tornw, professional sound for the event, print and television advertising and other operational expenses.

DIAMOND - \$1,000: Businesses will receive: Prominent logo banner recognition on grandstand • Logo dominate on banner above ticket sales • Dominate logo on all media advertising (TV, print, homecoming program) • Logo on Arma Homecoming website • Special recognition on Homecoming Facebook page with 2,000+ followers • Special recognition prior to Saturday parade and evening prize drawing

PLATINUM – \$750: Business logo on banner near ticket sales • Logo included in Homecoming television/print advertising and official program • Logo on Arma Homecoming website • Special recognition on Homecoming Facebook page and prior to Saturday night prize drawing

GOLD – \$500: Same as platinum, but logo will be smaller in the third position

BURGUNDY & WHITE – \$250: Business name on ticket sales banner, recognized in official Homecoming program and Facebook page as a business partner

FRIENDS OF ARMA SUPPORTER – \$100: Recognized in official Homecoming program and Facebook page

EVENT SPONSORSHIPS

Your support underwrites prize money for Homecoming contests, games – some of which have been part of the festival since 1947. Prize money figures are based on 2022. Partial sponsorships are welcome, too!

YOUR BUSINESS WILL RECEIVE: Name on sponsorship banner at event site • Sponsorship printed in official Homecoming program, on Arma Homecoming website and Facebook page • Sponsorship announced during event

BOCCE – \$265 (Top 6 teams) \$ _____ amount

CAR SHOW – \$300 (includes dash plaques and prize money) \$ _____ amount

JR. BATHING BEAUTY CONTEST – \$200 for trophies (24 winners) \$ _____ amount

KIDS GAMES – \$855 (24 prizes for 3 games with 4 age categories for both boys and girls. Also, top 3 for turtle race winners and top 3 prizes for tricycle race winners for both boys and girls). \$ _____ amount

SOUTHEAST KANSAS BED DERBY - A second-year contest that's becoming a signature event of Arma VJ Homecoming. Prize money reflects the cost of creating and decorating a racing bed.

\$850 - Top 3 places for best decorated \$ _____ amount

\$850 –Top 3 places for race winners \$ _____ amount

VETERANS MEAL – \$350 Provide chicken dinner to veterans and Ft. Riley's Big Red One band (tentative) involved in Homecoming parade. \$ _____ amount

WOMEN'S ROLLING PIN THROW –\$150 (Top 5 places) \$ _____ amount

WOMEN'S NAIL DRIVING COMPETITION – \$150 (Top 5 places) \$ _____ amount

ARMA HOMECOMING 4-PERSON GOLF SCRAMBLE – Friday, August 11.

\$300 for 4-person team