



78TH ANNUAL • AUGUST 9-11, 2024 DOWNTOWN ARMA, KANSAS

AN AMERICAN CELEBRATION SINCE 1947

Dear Valued Partner,

Your support has made the Arma VJ Homecoming one of the longest-running festivals in Southeast Kansas. We're honored to present the 78th annual homecoming, Aug. 9-11, 2024.

This year kicks off with the second annual pickleball tournament on Thursday, Friday golf tourney at Woodland Hills in Fort Scott, car and motorcycle shows, along with a youth night. On Saturday, Run For Our Veterans 5K starts a big day of events, including the grand parade, third annual SEK Bed Races, youth carnival and kids games, women's games, then concluding with acclaimed 1990s rock band The Mixtapes. Bocce and baby contests, along with polkas in the park round out Sunday events.

Your generosity also sustains the popular Saturday evening drawing of prizes, which brings hundreds to main

street Arma and aids in operational costs of the event.

All contributions, whether monetary or merchandise, help continue this family-friendly event that serves double duty in honoring all U.S. veterans, especially those who began this celebration to mark the end of WWII.

Please consider supporting this unique and time-honored celebration of all veterans. All donations will be listed in the homecoming program booklet, which is provided free to festival-goers.

Please contact chairperson JoEllen Black at joellenblack6@gmail.com or treasurer Kayelyn Polnack at kk.polnack@gmail.com with any questions. Arma Homecoming Association, Inc. is a registered Kansas non-profit corporation.

Thank you in advance for your contributions to make this year a memorable event!

YES! I want to support Arma VJ Homecoming 2024

HOW TO CONTRIBUTE:

SATURDAY NIGHT PRIZE DRAWING

\$ _____ Cash amount (or) _____ Gift certificate(s)
(please list merchandise and value amount)

BUSINESS PARTNERSHIP *See back for details.*

Partnership _____ Amount \$ _____

EVENT SPONSORSHIPS *See back for details.*

Sponsorship _____ Amount \$ _____

Golf Tourney Hole Sponsorship with hole signage \$100

(Add a 4-person team for \$300 more)

HOW DO YOU WANT TO BE LISTED IN THE PROGRAM?

NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

**Please make checks payable to Arma Homecoming Association. Return by June 21, 2024 to:
Arma Homecoming Association, attn: Kayelyn Polnack, treasurer, P.O. Box 869, Arma, KS 66712**

BUSINESS PARTNERSHIPS

Your generous contribution will allow the festival to offer entertainment experiences, professional sound for the event, subsidizing the cost of a youth carnival, prizes for a children's parade, print and television advertising and other operational expenses.

DIAMOND - \$1,000: Businesses will receive: Prominent logo banner recognition on grandstand • Logo dominate on vertical banner near ticket sales • Dominate logo on all media advertising (TV, print, homecoming program) • Logo on Arma Homecoming website • Special recognition on Homecoming Facebook page with 2,000-plus followers • Special recognition prior to Saturday parade and evening prize drawing

PLATINUM – \$750: Business logo on banner near ticket sales • Logo included in Homecoming television/print advertising and official program • Logo on Arma Homecoming website • Special recognition on Homecoming Facebook page and prior to Saturday night prize drawing

GOLD – \$500: Same as platinum, but logo will be smaller in the third position

BURGUNDY & WHITE – \$250: Business name on ticket sales banner, recognized in official Homecoming program and Facebook page as a business partner

FRIENDS OF ARMA SUPPORTER – \$100: Recognized in official Homecoming program and Facebook page

EVENT SPONSORSHIPS

Your support underwrites prize money for Homecoming contests, games – some of which have been part of the festival since 1947. Partial sponsorships are welcome, too!

YOUR BUSINESS WILL RECEIVE: Name on sponsorship banner at event site • Sponsorship printed in official Homecoming program, on Arma Homecoming website and Facebook page • Sponsorship announced during event

BOCCE TOURNAMENT – \$265 (Top 6 teams) \$ _____ amount

CAR SHOW – \$300 (includes dash plaques and prize money) \$ _____ amount

MOTORCYCLE SHOW – \$300 (includes trophies and prize money) \$ _____ amount

(FSCC School of Harley Davidson to run event)

JR. BATHING BEAUTY CONTEST – \$200 for trophies (24 winners) \$ _____ amount

KIDS GAMES – \$810 – \$30 for each age/gender category among 5 contests \$ _____ amount

SOUTHEAST KANSAS BED DERBY - A second-year contest that's becoming a signature event of Arma VJ Homecoming. Prize money reflects the cost of creating and decorating a racing bed. Sponsors appear in all print, TV and radio advertising

\$600 - Top 3 places for best decorated \$ _____ amount

\$600 –Top 3 places for race winners \$ _____ amount

BAND SPONSOR – \$400 Springfield, Mo.-based The Mixtapes draw hundreds to their show in four-states region, including at Kansas Crossing. Sponsors appear in all print, TV and radio advertising \$ _____ amount

WOMEN'S ROLLING PIN THROW – \$150 (Top 5 places) \$ _____ amount

WOMEN'S NAIL DRIVING COMPETITION – \$150 (Top 5 places) \$ _____ amount

ARMA HOMECOMING 4-PERSON GOLF SCRAMBLE – shotgun start 9 a.m. Friday, August 9.

\$300 for 4-person team

\$100 for hole sponsorship